

Public Outreach for the Dover/Kent County MPO Regional Transportation Plan Update

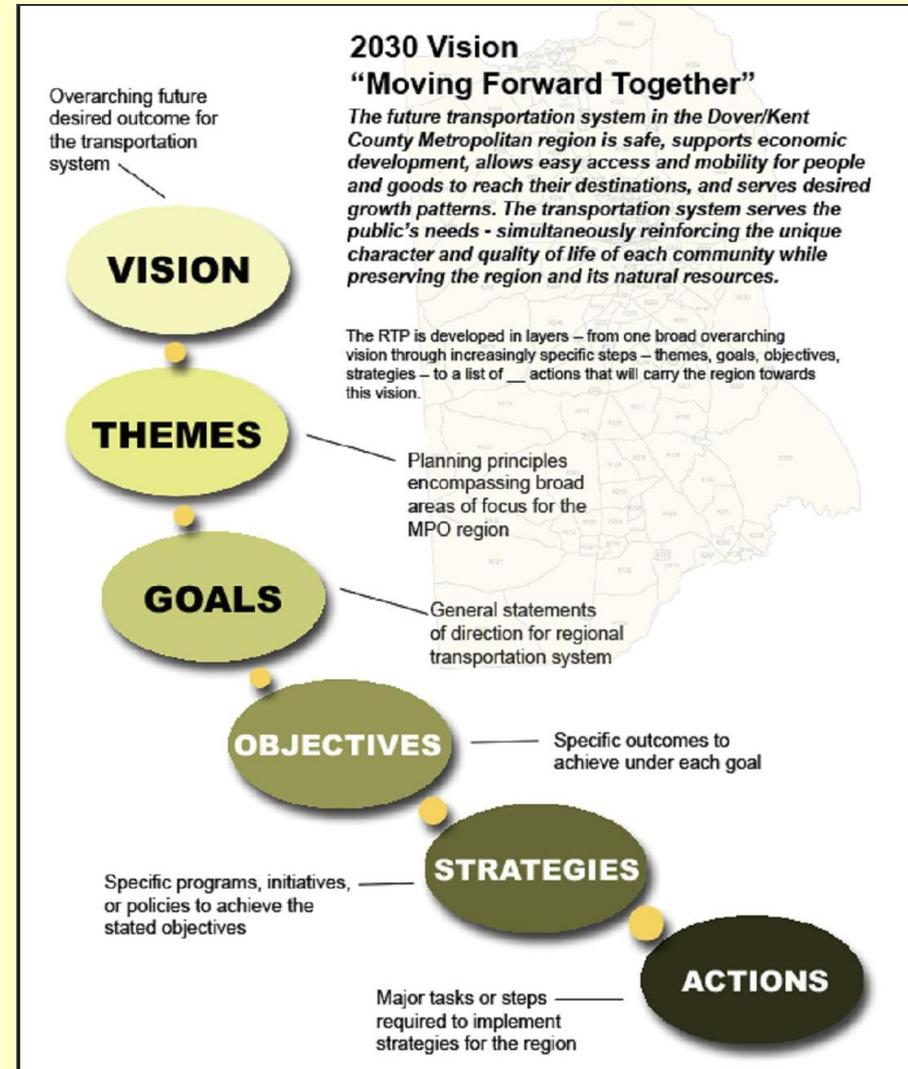


Purpose

**The Dover/Kent County MPO
will update its Regional
Transportation Plan in the
approaching fiscal year.**

The Regional Transportation Plan (RTP) Is...

- Comprehensive Strategy
- Collaborative Process



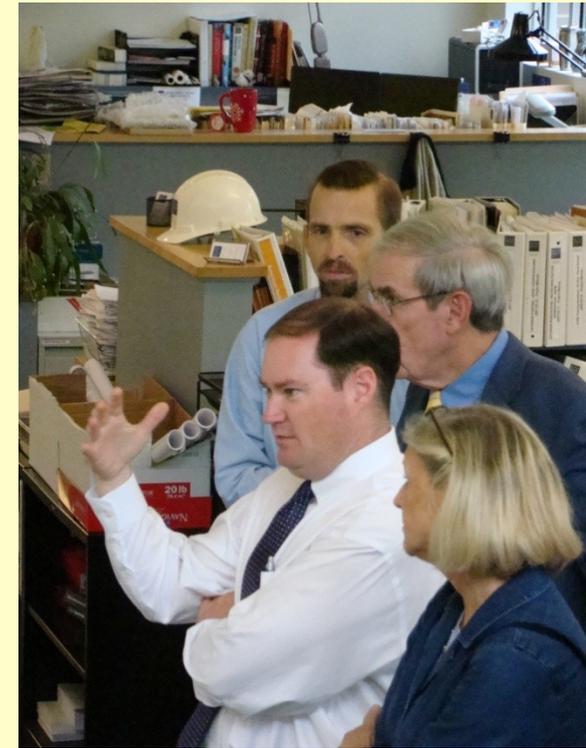
The RTP...

- Includes federally mandated and locally significant elements
- Is processed based



The RTP involves...

- Public
- MPO Members
- Community Partners



Update Activities

The RTP will review ...

- *Projects: What's been accomplished, or not*
- *Funding, financial outlook*
- *Air quality, new conformity analysis and determination*
- *New population/employment data to 2040*

The coming RTP update will be a scaled down version from the last plan.

Public Outreach

Public outreach is an important step in putting the RTP together. The purpose of this is to:

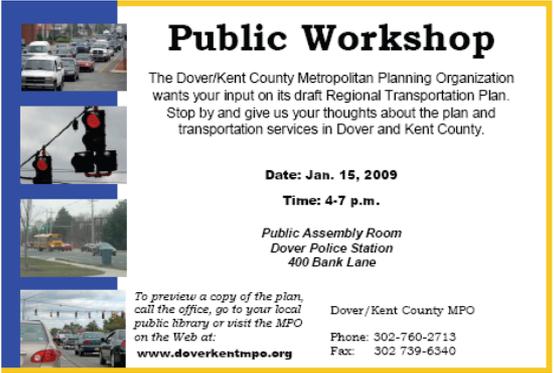
- Make the process transparent to the public
- Encourage the public to participate in the process
- Allow a period for public input
- Incorporate public input into the RTP



Public Outreach

Previous forms of public outreach included:

- A public information forum
- Public comment period
- Television advertisement on Comcast (included Spanish subtitles)
- Media coverage encouraged public comment and attendance at MPO meetings regarding the RTP
- Letters to mayors



Public Workshop

The Dover/Kent County Metropolitan Planning Organization wants your input on its draft Regional Transportation Plan. Stop by and give us your thoughts about the plan and transportation services in Dover and Kent County.

Date: Jan. 15, 2009
Time: 4-7 p.m.

*Public Assembly Room
Dover Police Station
400 Bank Lane*

To preview a copy of the plan, call the office, go to your local public library or visit the MPO on the Web at:
www.doverkentmpo.org

Dover/Kent County MPO
Phone: 302-760-2713
Fax: 302 739-6340



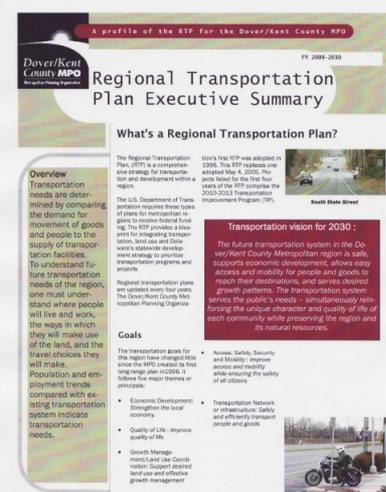
Results



•Overall, public outreach yielded several comments from bike paths and the Milford Bypass project to signal lights on municipal roads.

•MPO created an executive summary of the document, which was, and is, distributed.

•Public comment for the last RTP update led to the creation of the MPO's Regional Bicycle Plan.



Possible Outreach Strategies for RTP 2011-2033

Continue previous methods:

- Press releases, both for public information and generate media interest
- Copies of draft RTP to libraries
- Public comment period
- Executive summary
- Publish draft RTP to Web site

Possible Outreach Strategies for RTP 2011-2033

Other possible outreach methods:

- Reprise television ad with Comcast
- Make presentations at government and community organization meetings, rather than have one public forum
(Go to them instead of have them come to us)
- Make MPO office a center for calls and e-mails requesting information
- Publicize on Facebook
- Create a blog and possibly a survey to generate comment

Any other ideas?

