

PUBLIC PARTICIPATION PLAN

Draft 2019

"Change the way you look at the things, and the things you look at change."
- Wayne Dyer

The graphic is a collage of images and text. At the top left is the logo for DOVER/KENT COUNTY MPO with icons for a person, bus, bicycle, and car. Below it, the word 'PUBLIC' is written in large, bold, black letters over a background image of a car's front end. To the left of 'PUBLIC' is a list: PUBLIC INPUT, OUTREACH, WEBSITE, VIDEOS. Below 'PUBLIC' is the acronym 'PAC' in blue, with 'DOVER KENT COUNTY MPO' underneath. To the right of 'PAC' is the text: PERFORMANCE MEASURE, FEDERAL MANDATES, GUIDING PRINCIPALS. Below this is the word 'PARTICIPATION' in large, bold, black letters over a background image of many bicycles. To the right of 'PARTICIPATION' is a blue-bordered box containing the text: SAFETY, RESOURCES, ENVIRONMENTAL JUSTICE. Below 'PARTICIPATION' is a small map of Delaware with Kent County highlighted in red. At the bottom is the word 'PLAN' in large, bold, black letters over a background image of a bus interior. Below 'PLAN' is the website address: www.doverkentmpo.org.

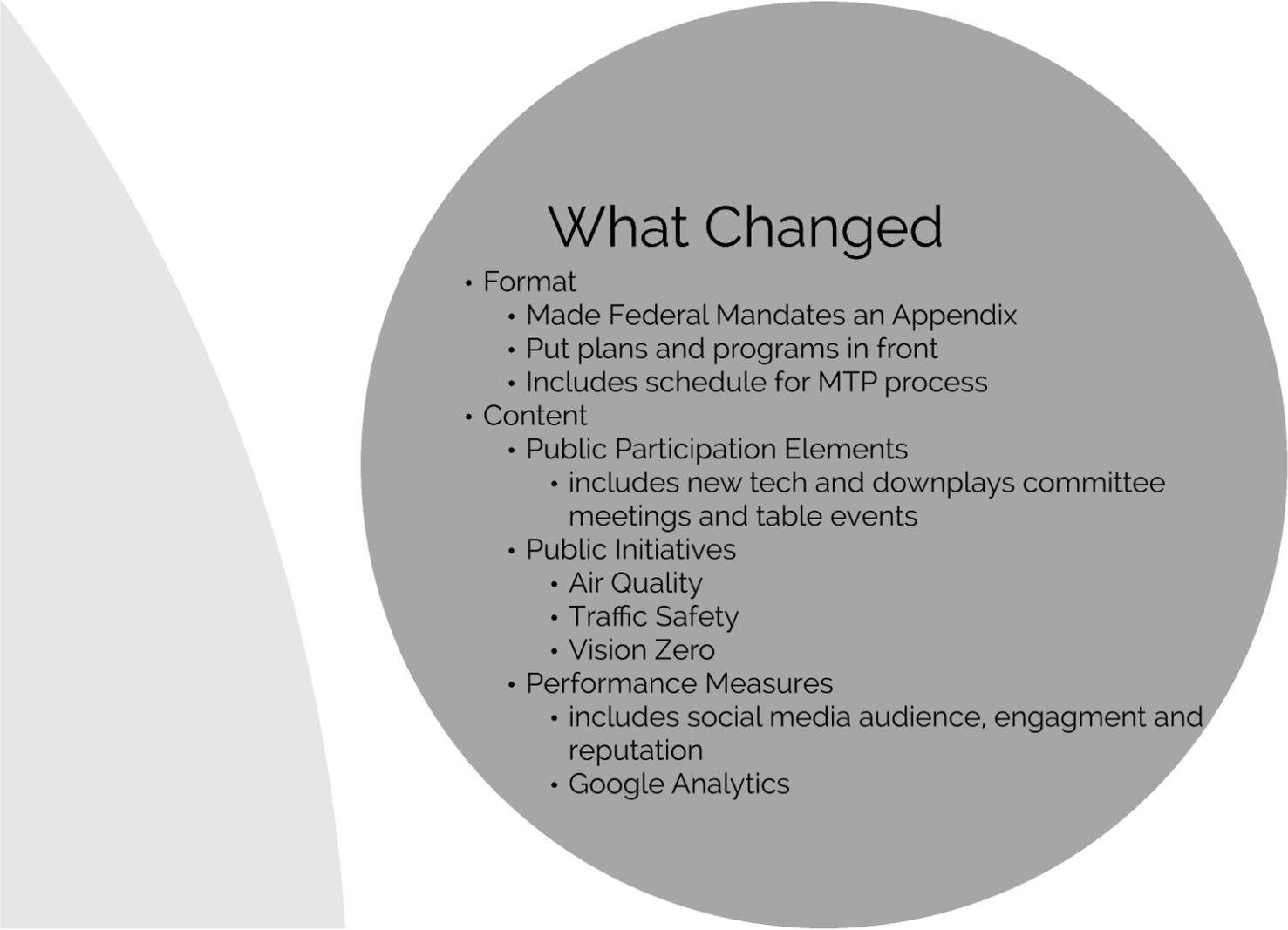


Why We Made Changes

- The upcoming MTP process required an update
- Old one had just been updated too many times
- New technology
- New Public Outreach Manager
- More Cohesive Format

What Changed

What Happens Now



What Changed

- Format
 - Made Federal Mandates an Appendix
 - Put plans and programs in front
 - Includes schedule for MTP process
- Content
 - Public Participation Elements
 - includes new tech and downplays committee meetings and table events
 - Public Initiatives
 - Air Quality
 - Traffic Safety
 - Vision Zero
 - Performance Measures
 - includes social media audience, engagement and reputation
 - Google Analytics



Now What?

- 45-day Public Comment Period
- PAC reads and gives comment
- Council will approve at September 11, 2019 meeting

THANK YOU FOR
ALL YOU DO!!!

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DOVER/KENT COUNTY MPO
METROPOLITAN PLANNING ORGANIZATION

PUBLIC INPUT
OUTREACH
WEBSITE
VIDEOS

PUBLIC

PAC
DOVER KENT COUNTY MPO

PERFORMANCE MEASURE
FEDERAL MANDATES
GUIDING PRINCIPALS

PARTICIPATION

SAFETY
RESOURCES
ENVIRONMENTAL JUSTICE

PLAN

www.doverkentmpo.org

