

Dover Kent MPO

PUBLIC OUTREACH

APRIL 2022

SOCIAL MEDIA HIGHLIGHTS

Air Quality/Earth Day Series
Commit to Clean Commute Series
Facebook - 1182
Twitter - 198
Instagram - 253

NEWSLETTER STATS

Sent to 511 Recipients
506 Successfully Delivered
Opened by 290

44%

VIDEOS

Earth Day Celebration - AQ Video - 10
Care for the Air - 11

STUDY SUPPORT

Bowers Steering Committee
Created new survey for Public Workshop

PRESENTATIONS

Cheswold Town Council

PRESS RELATIONS

Dover Kent MPO

**PUBLIC
OUTREACH
APRIL 2022**

Meetings/Committees

Senator Tom Carper sees the new Harrington
Industrial Park Site

Dover Kent MPO

PUBLIC OUTREACH MAY 2022

SOCIAL MEDIA HIGHLIGHTS

Malcolm and Helen did several lives from
Fort Lauderdale!
Facebook - 1182
Twitter - 198
Instagram - 253

NEWSLETTER STATS

Sent to 511 Recipients
505 Successfully Delivered
Opened by 253

34%

VIDEOS

3 lives from Fort Lauderdale
1st - 173
2nd - 119
3rd - 35

STUDY SUPPORT

Bowers Buccanneer Bash

PRESENTATIONS

Bowers Bike and Ped Drop In Public
Workshop

PRESS RELATIONS

Researched Placemat Advertising

Dover Kent AMPO

**PUBLIC
OUTREACH
MAY 2022**

Meetings/Committees

AMPO Training Symposium
Milford Chamber Mixer