

Dover Kent MPO

PUBLIC OUTREACH JUNE 2022

SOCIAL MEDIA

Transit Bingo
Father's Day Dad Jokes
New Social Calendar

Facebook - 1182
Twitter - 198
Instagram - 261

NEWSLETTER

STATS

Sent to 574 Recipients
523 Successfully Delivered
Opened by 244

29%

VIDEOS

MPO Partner Video
Video for Placemat advertising

STUDY SUPPORT

Assisted with rest of staff in finishing
up the studies about to end and
preparing for end of year.

PRESENTATIONS

Coffee Coaching CDCC
Youth Group presentation for possible
program - Think like a planner.

PRESS RELATIONS

Began working on my new marketing
plan for the MPO.

Dover Kent MPO
**PUBLIC
OUTREACH
JUNE 2022**

Meetings/Committees

Sunset Business Mixer in Milford
Marilyn's Graduation CDCC Leadership class!!

Misc.

Partner Logo
Tik Tok Challenge

Dover Kent MPO

PUBLIC OUTREACH JULY 2022

SOCIAL MEDIA

State Fair Posts

Facebook - 1120

Twitter - 198

Instagram - 261

NEWSLETTER

STATS

Sent to 571 Recipients

517 Successfully Delivered

Opened by 283

29%

VIDEOS

Started working on TIP virtual tour.

STUDY SUPPORT

Assisted with rest of staff in finishing up the studies about to end.

PRESENTATIONS

Check presentation for Bowers Beach

PRESS RELATIONS

Continued working on marketing plan

Dover Kent MPO
**PUBLIC
OUTREACH
JULY 2022**

Meetings/Committees

CDCC mixer at Restore

Misc.

STATE FAIR!!
Survey for state fair